

## IMAGINE MESA ADVISORY COMMITTEE Work/Innovation Sub-Committee Meeting

October 19, 2017

The Work/Innovation Sub-Committee of the Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, sixth floor 650-B conference room, 20 East Main Street, on October 19, 2017 at 5:30 p.m.

### SUB-COMMITTEE PRESENT

Levi Leyba, Lead  
Greg Arnett  
Linda Moeser  
Kelly Smith

### SUB-COMMITTEE ABSENT

### STAFF PRESENT

Aric Bopp  
Tom Ellsworth  
Emily Greco  
Shalae Steadman

#### 1. Call to Order

Sub-Committee Lead Levi Leyba called the meeting to order at 5:32 p.m.

#### 2. Approval of Minutes from October 5, 2017 Sub-Committee Meeting

A motion to approve the Work/Innovation Sub-Committee minutes from the October 5, 2017 meeting was made by Greg Arnett; seconded by Linda Moeser; the motion was carried by a vote of 3-0. Kelly Smith was not present for the vote.

#### 3. Hear presentations on requested information

Aric Bopp, from City of Mesa Economic Development, presented on redevelopment projects and the use of incentives in Mesa. He discussed various projects that are currently in the works, and why certain areas draw different types of business. Aric discussed various reasons why it can be difficult to find meaningful incentives to attract certain businesses, as well as having the space businesses need readily available. Aric also mentioned different priorities the Mesa City Council has, and how being focused on those priorities and being competitive with other cities can bring success to Mesa.

#### 4. Discuss and Evaluate Ideas

The Sub-Committee looked at new suggestions that were received since the last meeting. The Sub-Committee discussed various ways that they could tie multiple suggestions together, not only to address as many suggestions as possible, but to create solid, well-rounded ideas that would bring success to Mesa. Many ideas were discussed, but the following were decided upon to take to the full ImagineMesa Committee:

- Innovation District – Education and incubating creativity together. Bring a major, top-tier university to the City and supporting HeatSync. Idea relates to 1, 2a, 2b, 2c, 2d, 2e, and 6a.
- STEM – Tech Training for kids – become the STEM Hub (Science, Technology, Engineering, and Mathematics) by focusing on the Code Academy, bringing the Challenger Space Center to Mesa, and build an Observatory. Idea relates to 8, 20, and 21.
- Technological Mesa – Create an environment for Mesa to become a tech test bed. Bring free WIFI and more technology to Mesa. Idea relates to 10.

5. Identify information needed for the next sub-committee meeting

The Sub-Committee expressed an interest in having Jeff McVay, the Downtown Transformation Manager from the City of Mesa City Manager's Office, come to the next meeting to discuss revitalization in the downtown Mesa area.

6. Scheduling of Meetings and General Information

The next sub-committee meeting will be held at 5:30 p.m. on November 2, 2017.

7. Adjournment

A motion to adjourn the meeting was made by Kelly Smith; seconded by Linda Moeser; the motion was carried by a vote of 4-0. The meeting was adjourned at 7:08 p.m.

The City of Mesa is committed to making its public meetings accessible to persons with disabilities. For special accommodations, please contact the City Manager's Office at (480) 644-3333 or AzRelay 7-1-1 at least 48 hours in advance of the meeting.

Si necesita asistencia o traducción en español, favor de llamar al menos 48 horas antes de la reunión al 480-644-2767.